

SPECIMEN



AQUAWAX PRO



ZETA FONTS FOUNDRY

AQUAWAX PRO



Name: Aquawax pro
Classification: Sans Serif
Publisher: Zetafonts Type Foundry
Designers: Francesco Canovaro
Andrea Tartarelli
Cosimo Lorenzo Pancini

Release year: 2019
Styles: **27 styles:** 9 weights in upright, 9 in *italic*, 9 pictograms
Available: www.zetafonts.com/Aquawax

ABOUT

Created as a custom brand typeface in 2008 by *Francesco Canovaro*, Aquawax is one of **Zetafonts** most successful typefaces - having been chosen, among the others, by Warner Bros for the design of the logo for the **Aquaman movie**. Its logo design roots are obvious in the design details, from the blade-like tail of the Q and the fin-like right leg of the K to the intentionally reversed uppercase W, as well as the rounded edges softening the stark modernist lettershapes. While this details make the typeface extremely suitable for logo and display design, especially in the bolder weights, the open, geometric forms of the letters and a generous x-height make it extremely readable at small sizes, making it perfect for body text and webfont use.

In 2019 the family was completely redesigned by the Zetafonts team, expanding the original glyph set to include **Cyrillic and Greek** and adding three extra weights and italics to the original six weights, for a total of **27 weights** (including 9 pictograms) from thin to heavy. The restored and revamped version, named Aquawax Pro, also includes full Open Type features for Positional Figures, Stylistic Alternates, Discretionary Ligatures and Small Caps, and adds to the typeface new alternate glyph shapes, accessible as Stylistic Alternates. Optimized for maximum screen readability, it covers over **200 languages** that use the Latin, Cyrillic and Greek alphabet, with full range of accents and diacritics.

NB: *Original Aquawax styles are included in compatibility packs of matching weights.*



STYLES

Aquawax Thin & *Thin Italic*

Aquawax ExtraLight & *ExtraLight Italic*

Aquawax Light & *Light Italic*

Aquawax Regular & *Regular Italic*

Aquawax Medium & *Medium Italic*

Aquawax Demibold & *Demibold Italic*

Aquawax Bold & *Bold Italic*

Aquawax Ultrabold & *Ultrabold Italic*

Aquawax Heavy & *Heavy Italic*

Aa



Antifašistická Akcia!!

The truth will set you free. But not until it is finished with you.

Cantina Castelões™

→ The richest man is not he who has the most, but he who

*Değiştirilemez Teklif

The sun machine is coming down, and we're gonna have a

Linee sospese per neve

Always forgive your enemies; nothing annoys them so much

Ert þú Bókstafstrúar

“All that we see or seem is but a dream within a dream.”

Condizioni, pagamenti

The cure for boredom is curiosity. There is no cure for it

David Foster Wallace

Ground Control to Major Tom. Can you hear me, Major

Irwin Allen Ginsberg

You miss 100 % of the shots you never take. Do you?



LÄBIVIIMISESSE^(*)

the man who only has a hammer, everything he encounters

UNA GENEROSA

Feed my will to feel this moment Urging me to cross the line

PAŞALÂCUL BUDA!

Saturn ascends, the one, the ten. Ignorant to the damage

ENERGIA E FORZA

We are what we repeatedly do; excellence, then, is not an

FRANĀISKU JĀEMPEL

We can be heroes, forever and ever What d'you say?

AZGARAD FETIŠISM

[...] I worry about being a success in a mediocre world⁽²⁾

150 COPII FRUMOŞI

We are choosing to be here right now hold on, stay inside

¿ES INESCRUTABLE?

I'd rather live with a good question than a bad answer.



TEXT PROOF

Light&Medium Italic 9 pt

The so-called 'psychotically depressed' person who tries to kill herself doesn't do so out of quote '*hopelessness*' or any abstract conviction that life's assets and debits do not square. And surely not because death seems suddenly appealing. The person in whom Its invisible agony reaches a certain unendurable level will kill herself the same way a trapped person will eventually jump from the window of *a burning high-rise*. Make no mistake about people who leap from burning windows. Their terror of falling from a great height is still just as great as it would be for you or me standing speculatively at the same window just checking out the view; i.e. the fear of falling remains a constant. The variable here is the other terror, *the fire's flames*.

Thin 20 pt

The so-called 'psychotically depressed' perso

ExtraLight 20 pt

kill herself doesn't do so out of quote 'hope

Light 20 pt

abstract conviction that life's assets and de

Regular 20 pt

square. And surely not because death seem

Medium 20 pt

appealing. The person in whom Its invisible

Demibold 20 pt

reaches a certain unendurable level will ki

Bold 20 pt

same way a trapped person will eventually

Ultrabold 20 pt

the window of a burning high-rise. Make

Black 20 pt

about people who leap from burning win

Thin pt 10

① *THE MAN WITHOUT QUALITIES* (1930) - "A barometric low hung over the Atlantic. It moved eastward toward a high-pressure area over Russia without as yet showing any inclination to bypass this [...],

Extralight pt 10

② *GRAVITY'S RAINBOW* (1973) - "It has happened before, but there is nothing to compare it to now. It is too late. The Evacuation still proceeds, but it's all theatre.,

Light pt 10

③ *ULYSSES* (1922) - "Stately, plump buck mulligan came from the stairhead, bearing a bowl of lather on which a mirror and a razor lay crossed. A yellow dressing gown, ungirdled.,

Regular pt 10

④ *A TALE OF TWO CITIES* (1859) - "It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief[...],

Heavy pt 10

⑤ ***MATTATOIO N.5* (1969) - "È tutto accaduto, più o meno. le parti sulla guerra, in ogni caso, sono abbastanza vere. un tale che conoscevo fu veramente ucciso, a dresda, per aver preso una teiera che non era sua. [...], Kurt Vonnegut**

Medium pt 10

⑥ *ROBINSON CRUSOE* (1719) - "I was born in the Year 1632, in the City of York, of a good Family, tho' not of that Country, my Father being a Foreigner of Bremen, who settled first at Hull [...],

Demibold pt 10

⑦ *IF ON A WINTER'S NIGHT A TRAVELER* (1979) - "You are about to begin reading Italo Calvino's new novel, If on a winter's night a traveler.,

Bold pt 10

⑧ *THE CATCHER IN THE RYE* (1951) - "If you really want to hear about it, the first thing you'll probably want to know is where I was born [...]

Ultrabold pt 10

⑨ ***THE MAKING OF AMERICANS* (1925) - "Once an angry man dragged his father along the ground through his own orchard.,**



20pt / 24 - Mixed Weights

Nero (Latin: *Nero Claudius Caesar Augustus Germanicus*) was the last Roman emperor of the Julio-Claudian dynasty. He was born *Lucius Domitius Ahenobarbus* on 15 December 37 ad in **Antium**. Nero was adopted by his great-uncle **Claudius** and became his heir and successor. Nero's mother, **Agrippina the Younger**, was likely implicated in Claudius' death and Nero's nomination as emperor.

16pt / 20 - Mixed Weights

During the early years of his reign, Nero was content to be guided by his mother, his tutor **Lucius Annaeus Seneca** and his Praetorian prefect, **Sextus Afranius Burrus**. As time passed, he started to play a more active and independent role in government and foreign policy. During his reign, the redoubtable general **Corbulo** conducted a successful war and negotiated peace with the **Parthian Empire**. His general **Suetonius Paulinus** crushed a major revolt in Britain, led by the Icenic **Queen Boudica**. Nero focused much of his attention on diplomacy, trade and the cultural life of the empire, ordering theatres built and promoting athletic games.

12pt / 16 - Mixed Weights

Nero's rule is usually associated with tyranny and extravagance. Most Roman sources, such as **Suetonius** and **Cassius Dio**, offer overwhelmingly negative assessments of his personality and reign. **Tacitus** claims that *"the Roman people thought him compulsive and corrupt"*. **Suetonius** tells that *"many Romans believed that the Great Fire of Rome was instigated by Nero to clear the way for his planned palatial complex, the **Domus Aurea**."* According to **Tacitus** he was said to have seized Christians as scapegoats for the fire and burned them alive, seemingly motivated not by public justice but by personal cruelty. **Some modern historians question the reliability of the ancient sources on Nero's tyrannical acts.** A few sources paint Nero in a more favorable light. There is evidence of his popularity among the Roman commoners, especially in the eastern provinces of the Empire, where a popular legend arose that Nero had not died and would return.

10pt / 14 - Mixed Weights

Nero's father, **Domitius**, died in 40. A few years before his death, Domitius had been involved in a political scandal that, according to Malitz: *"could have cost him his life if Tiberius had not died in the year 37, since in the previous year, Nero's mother Agrippina had been caught up in a scandal of her own"*. Caligula's beloved sister **Drusilla** had recently died and Caligula began to feel threatened by his brother-in-law **Marcus Aemilius Lepidus**. Agrippina, suspected of adultery with her brother-in-law, was forced to carry the funerary urn after Lepidus' execution. Caligula then banished his two surviving sisters, Agrippina and Julia Livilla, to a remote island in the Mediterranean Sea. According to *The Oxford Encyclopedia of Ancient Greece and Rome*, Agrippina was exiled for plotting to overthrow Caligula.

8pt / 12 - Mixed Weights

Caligula's reign lasted from 37 until 41. **He died from multiple stab wounds in January of 41** after being ambushed by his own Praetorian Guard on the Palatine Hill. Claudius succeeded Caligula as Emperor. Agrippina married Claudius in 49 ad and became his fourth wife. By February 49, she had persuaded Claudius to adopt her son Nero. After Nero's adoption, "Claudius" became part of his name: *Nero Claudius Caesar Drusus Germanicus*. Claudius had gold coins issued to mark the adoption. Classics professor Josiah Osgood has written that *"the coins, through their distribution and imagery alike, showed that a new Leader was in the making."* **David Shotter** noted that, despite events in Rome, Nero's step-brother Britannicus was more prominent in provincial coinages during the early 50s. The ancient biographer **Suetonius**, who was critical of Nero's ancestors, wrote that Augustus had reproached Nero's grandfather for his unseemly enjoyment of violent gladiator games. According to **Jürgen Malitz**, Suetonius tells that Nero's father was known to be *"irascible and brutal"*, and that both *"enjoyed chariot races and theater performances to a degree not befitting their position."*

**STYLISTIC ALTERNATES**

Stylistic Alternates or Stylistic Sets were designed to offer a secondary form of a character.

Meravigliando



Meravigliando

STYLISTIC SET 01, 02, 03...

There are more than one **Stylistic Set**. Check out the possibilities of text appearance.

ITADAKIMASU!



ITADAKIMASU!

ALTERNATE STYLES LIST

Stylistic set 1

W a g j

Stylistic set 2

A B D E F G H K N P R W

Stylistic set 3

Λ Β Ε Γ Χ W Ɔ

STANDARD **ff** LIGATURES

The **standard ligatures** are designed to correct awkward text combinations of letters, such as fi, ffi, ff.

fffi → ff

LIGATURE LIST

ff ffi ffj fi fj

DISCRETIONARY **Th** LIGATURES

Discretionary Ligatures are ligatures applied at the user's discretion.

Th → Th

LIGATURE LIST

Th ft



SPECIAL LIGATURES

The **Special Ligatures** offer you the possibility to get special symbols by using key combinations without glyph panel. These are activated enabling **Discretionary Ligatures**.

CIRCULAR NUMBER

(1)(2)



① ②

BLACK CIRCULAR NUMBER

((1))((2))



● 1 ● 2

ARROWS

< + - / | + >



→ ↘ ↓ ↙ ↔
← ↖ ↑ ↗ ↕

LETTER COMBINATIONS

There are also **Special letter combinations** this solution offer you the possibility to get special symbols by using key combinations without glyph panel. These are activated enabling **Discretionary Ligatures**.

NUMBER

[No.]



Nº

COPYRIGHT

(C)



©

REGISTERED

(R)



®

TRADEMARK

[TM]



™



ALTERNATE FIGURES

Tabular Figures are especially useful while setting columns of numbers, such as in financial reports.

PROPORTIONAL LINING

123 →

TABULAR LINING

| 1 | 2 | 3 |

PROPORTIONAL OLD STYLE

123 →

TABULAR OLD STYLE

| 1 | 2 | 3 |

POSITIONING FIGURES/FRACTIONS

These various kind of figures are used for fractions, footnote references, chemical compounds, and as mathematical exponents.

1²/₂₃

FRACTION

H₂O

SUBSCRIPT-INFERIOR

D_{2.2}

DENOMINATOR

1st

ORDINALS

X^{12s}

SUPERSCRIP-SUPERIOR

N^{1,2}

NUMERATOR



SMALLCAPS

Small Caps feature substitutes lowercase with a capital versions of the letters sets within the x-height

Ttropicalia
↓
TTROPICALIA

SMALLCAPS FOR CYRILLIC

РЕМ ИПСУМ ДОЛО
ИМПЕТУС ДИСПУ
АЛФЕТОЧКА ФИЛО



NUMBERS

1000+ chars
220+ languages
3 scripts: latin, greek, cyrillic

COMMON LANGUAGE

Afrikaans, Albanian, Asu, Azerbaijani, Basque, Bemba, Bena, Bosnian, Breton, Bulgarian, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Greek, Gusii, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Macedonian, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Morisyen, North Ndebele, Northern Sami, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Quechua, Romansh, Rombo, Rundi, Russian, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Serbian, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Turkmen, Ukrainian, Upper Sorbian, Vunjo, Walser, Welsh, Western Frisian, Wolof, Zulu

100+ ICONS



AND MANY OTHERS



A A B B C D D E E E F F F

G G H I J K K L M N N O P P

Q R R S T U V W W X X Y Z

a a b c d e f g g h i j k l m

n o p q r s t u v w x y z & ! ?

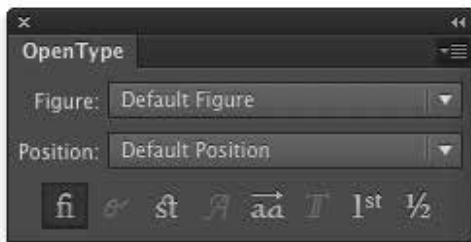
BASIC SET
ALTERNATES
STYLISTIC SETS



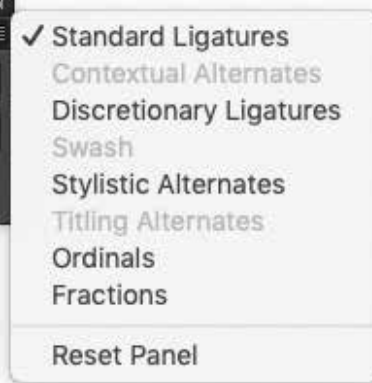
HOW TO USE FEATURES

All Zetafonts typefaces feature extra glyphs and functions that are available with Open Type technology (works on Adobe software, Word, and newer Os).

Open Type features are activated in Illustrator, InDesign and Photoshop through multiple option checks in the Type → Open Type panel.



To activate Open Type panel select in the menu:
Window → Type → Opentype panel



The OpenType format makes it possible to incorporate typographic features, such as small caps, ligatures, old style numerals and lining numerals, all within one font file, thereby simplifying font management and usage.

FOR MORE INFORMATION CHECK OUR [FAQ PAGE](#):

<http://bit.ly/zetafaq>

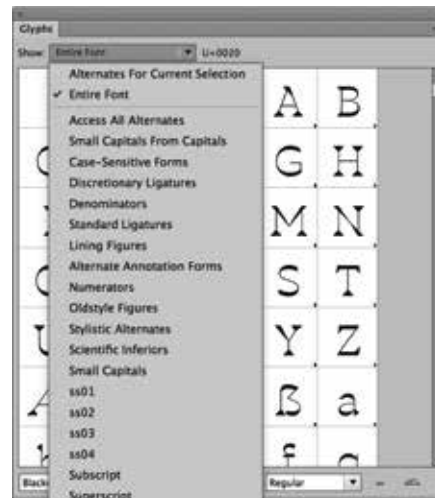
USE SPECIAL FEATURES AND STYLE SETS

Illustrator's Glyphs panel provides quick access to a wide range of special characters. With the Type tool, click to place

the insertion point, then double-click the character you want to place in the text from the Glyphs panel.



To activate glyph panel go to:
menu → window → type → glyph panel



You can select the stylistic set you want to be display



AVAILABLE FORMATS AND INSTALLATION SPEC

In the package are available the most common file format for every purpose:

TTF, OTF, EOT, WOFF, WOFF2

→ Install on Windows 10

Once downloaded, right-click on the file, select *"Extract All"*. After extraction (or accessing the file at its downloaded destination), right-click on the file and select *"Install"*. Otherwise navigate to **Cortana's search field** on the taskbar, type *"Control Panel"* and click the corresponding result. With the Control Panel open, navigate to *"Appearance and Personalization"* and click on *"Fonts"* in the main window. Here you can **Drag and Drop** your files.

→ Install on Mac OS

Double click the unzipped font file and **Font Book** will open a preview of the font. Click *"Install Font"* at the bottom of the preview.

HOW TO GET THE FONT

In order to use our fonts in a commercial project, you need to pay a license fee that varies according to usage and number of users. Acquiring a license on our website www.zetafonts.com is the fastest way. You will be able to download the fonts immediately after the payment. Our website accepts payments with credit card or with PayPal account, both using PayPal POS that accepts all main credit cards. For more information about licensing, visit www.zetafonts.com/licensing

TRY BEFORE YOU BUY

Our fonts are free to try and for personal/non-commercial use. You can download the trial version in order to test the integration in your design by visiting the font page on www.zetafonts.com

CUSTOM FONT

Custom fonts is part of the services we offer as a type foundry. This include design completely new typefaces, modifications of existing ones, or creation of special language sets. For more information visit: www.zetafonts.com/custom-fonts

WEBFONTS

All Zetafonts typefaces are available also as webfonts as self-hosting webfont licence. We provide the fonts as EOT, WOFF, WOFF2 formats.



Zetafonts is a Ligature srl division

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Zetafonts is an independent digital type foundry run by an Italian type designer Team and currently based in Florence. It has spent more than a decade designing typefaces for print, digital, environmental design, branding and corporation. Besides creating a wide range of high quality retail typefaces, Zetafonts also provides custom typeface design services for commercial and institutional clients.

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