ZETAFONTS **Z** FOUNDRY

Tarif

Type Without Frontiers

A slab serif typeface family in 14 weights by Zetafonts covering Latin, Cyrillic and Arabic

TARIF

Name:	Tarif
Classification:	Slab Serif
Publisher:	Zetafonts Type Foundry
Designers:	Andrea Tartarelli
	Francesco Canovaro
	Cosimo Lorenzo Pancini
Release year:	2019
Styles:	14 weights with matching *italics*
Available:	www.zetafonts.com/Tarif

ABOUT

Tarif is a typeface family inspired by *the multicultural utopia of Convivencia* - the peaceful coexistence of Muslims, Christians and Jews in tenth century Andalusia that played an important role in bringing to Europe the classics of Greek philosophy, togheter with Muslim culture and aesthetics.

Designed for Zetafonts by **Andrea Tartarelli**, is a slab serif typeface with a humanist skeleton and *inverted contrast, subtly mixing latin zest, calligraphic details, extreme inktraps, and postmodern unorthodox reinvention of traditional grotesque letter shapes.*
The exuberant design, perfect for titling, logo and display use, is complemented by a wide range of **seven weights** allowing for solid editorial use and great readability in body text. Matching italics have been designed with the help of **Maria Chiara Fantini and Cosimo Lorenzo Pancini,** while **Rania Azmi** has collaborated on the design of the arabic version of Tarif, where the humanist shapes and inverted contrast of the latin letters find a natural connection with modern arabic letterforms.

As buoyant as reliable, Tarif includes also a wide array of **Open Type Features** *(alternates, ligatures, positional numerals, case sensitive punctuation)* to make design smooth and multi-script projects as exciting as a surf ride in the sunny Tarifa.

TARIF

7 WEIGHTS WITH *ITALICS*

Ag **Extralight** *Italic* Ag **Light** *Italic* Ag **Book** *Italic* Ag **Regular** *Italic*

Ag **Medium** *Italic* Ag **Bold** *Italic* Ag **Extrabold** *Italic*

Ag

TARIF

Antifašistická Akcia!!

The truth will set you free. But not until it is finished with you.

Cantina Castelões™

The richest man is not he who has the most, but he who

Değiştirilemez Teklif

The sun machine is coming down, and we're gonna have a

Linee sospese per neve

Always forgive your enemies; nothing annoys them so much

Ert Þú Bókstafstrúar

All that we see or seem is but a dream within a dream.

Condizioni, pagamenti

The cure for boredom is curiosity. There is no cure

David Foster Wallace

Ground Control to Major Tom. Can you hear me, Major

Irwin Allen Ginsberg

You miss 100% of the shots you never take. Do you?

ZETAFONTS.COM

Zetafonts.com/Tarif

"LÄBIVIIMISESSE"

the man who only has a hammer, everything he encounters

RAPPREŻENTANZA

Over thinking, over analyzing, separates the body from the...

PAȘALÂCUL BUDA!!

Wear the grudge like a crown of negativity calculate what

DI ENERGIA E FORZA

We are what we repeatedly do; excellence, then, is not a choiche

FRANĠISKU JĊEMPEL

We can be heroes, forever and ever. What d'you say? [...]

AZGARAD FETIŠISM

I worry about being a success in a mediocre world[2]

150 COPII FRUMOȘI

We are choosing to be here right now hold on, stay inside

¿ES INESCRUTABLE?

I'd rather live with a good question than a bad answer.

TARIF

TEXT PROOF

Light&Medium Italic 9 pt

The so-called 'psychotically depressed' person who tries to kill herself doesn't do so out of quote **'hopelessness'** or any abstract conviction that life's assets and debits do not square. And surely not because death seems suddenly appealing. The person in whom Its invisible agony reaches a certain unendurable level will kill herself the same way a trapped person will eventually jump from the window of a burning high-rise. Make **no mistake** about people who leap from burning windows. Their terror of falling from a great height is still just as great as it would be for you or me standing speculatively at the same window just checking out the view; i.e. the fear of falling remains a constant. The variable here is the other terror, **the fire's flames.**

Extralight 20 pt
The so-called 'psychotically depressed' person who

Light 20 pt
kill herself doesn't do so out of quote 'hopelessne

Book 20 pt
abstract conviction that life's assets and debits

Regular 20 pt
square. And surely not because death seems su

Medium 20 pt
appealing. The person in whom Its invisible ag

Bold 20 pt
reaches a certain unendurable level will kill

Extrabold 20 pt
the same way a trapped person will eventu

Extralight pt 10
① THE MAN WITHOUT QUALITIES (1930) - "A barometric low hung over the Atlantic. It moved eastward toward a high-pressure area over Russia without as yet showing any [...]„ Robert Musil

Light pt 10
② GRAVITY'S RAINBOW (1973) - "It has happened before,but there is nothing to compare it to now.It is too late. The Evacuation still proceeds, but it's all theatre.„ Thomas Pynchon

Book pt 10
③ ULYSSES (1922) - "Stately, plump buck mulligan came from the stairhead, bearing a bowl of lather on which a mirror and a razor lay crossed. A yellow dressing gown, ungirdled„ James Joyce

Regular pt 10
④ MATTATOIO N.5 (1969) - "È tutto accaduto, più o meno. Le parti sulla guerra, in ogni caso, sono abbastanza vere. Un tale che conoscevo fu veramente ucciso, [...]„ Kurt Vonnegut

Medium pt 10
⑤ IF ON A WINTER'S NIGHT A TRAVELER (1979) - "You are about to begin reading Italo Calvino's new novel, If on a winter's night a traveler.„ Italo Calvino

Bold pt 10
⑥ THE CATCHER IN THE RYE (1951) - "If you really want to hear about it, the first thing you'll probably want to know is where I was born [...] J.D.Salinger

Extrabold pt 10
⑦ THE MAKING OF AMERICANS (1925) - "Once an angry man dragged his father along the ground through his own orchard.„ Gertrude Stein

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Nero *(Latin: Nero Claudius Caesar Augustus Germanicus)* was the last Roman emperor of the **Julio-Claudian dynasty**. He was born Lucius Domitius Ahenobarbus on *15 December 37* ad in Antium. Nero was adopted by his great-uncle Claudius and became his heir and successor. Nero's mother, **Agrippina the Younger**, was likely implicated in Claudius's death and Nero's nomination as emperor.

During the early years of his reign, Nero was content to be guided by his mother, his tutor **Lucius Annaeus Seneca** and his Praetorian prefect, *Sextus Afranius Burrus.* As time passed, he started to play a more active and independent role in government and foreign policy. During his reign, the redoubtable general Corbulo conducted a successful war and negotiated peace with the **Parthian Empire.**
His general **Suetonius Paulinus** crushed a major revolt in Britain, led by the *Iceni Queen Boudica.* **Nero** focused much of his attention on diplomacy, trade and the cultural life of the empire, ordering theatres built and promoting athletic games.

Nero's rule is usually associated with *tyranny and extravagance.* Most Roman sources, such as **Suetonius and Cassius Dio,** offer overwhelmingly negative assessments of his personality and reign. Tacitus claims that "the Roman people thought him compulsive and corrupt". **Suetonius** tells that ¨*many Romans believed that the Great Fire of Rome was instigated by Nero to clear the way for his planned palatial complex, the Domus Aurea.*"
According to Tacitus he was said to have seized Christians as scapegoats for the fire and burned them alive, seemingly motivated not by public justice but by personal cruelty. Some **modern historians** question the reliability of the ancient sources on Nero's tyrannical acts. A few sources paint Nero in a more favorable light. There is evidence of his popularity among the Roman commoners, especially in the eastern provinces of the Empire, where a popular legend arose that Nero had not died and would return.

Nero's father, **Domitius**, died in 40. A few years before his death, Domitius had been involved in a political scandal that, according to Malitz: "could have cost him his life if Tiberius had not died in the year 37, since in the previous year, Nero's **mother Agrippina** had been caught up in a scandal of her own". Caligula's beloved sister Drusilla had recently died and Caligula began to feel threatened by his brother-in-law *Marcus Aemilius Lepidus.* Agrippina, suspected of adultery with her brother-in-law, was forced to carry the funerary urn after Lepidus' execution. Caligula then banished his two surviving sisters, **Agrippina and Julia Livilla,** to a remote island in the Mediterranean Sea.
According to *The Oxford Encyclopedia of Ancient Greece and Rome,* Agrippina was exiled for plotting to overthrow Caligula.

Caligula's reign lasted from 37 until 41. He died from multiple stab wounds in January of 41 after being ambushed by his own Praetorian Guard on the Palatine Hill. *Claudius succeeded Caligula as Emperor.* Agrippina married Claudius in 49 ad and became his fourth wife. By February 49, she had persuaded Claudius to adopt her son Nero. After Nero's adoption, "Claudius" became part of his name: **Nero Claudius Caesar Drusus Germanicus**. Claudius had gold coins issued to mark the adoption. Classics professor Josiah Osgood has written that *"the coins, through their distribution and imagery alike, showed that a new Leader was in the making."* **David Shotter** noted that, despite events in Rome, Nero's step-brother Britannicus was more prominent in provincial coinages during the early 50s.
The ancient biographer Suetonius, who was critical of Nero's ancestors, wrote that Augustus had reproached Nero's grandfather for his unseemly enjoyment of violent gladiator games. According to **Jürgen Malitz**, Suetonius tells that Nero's father was known to be "irascible and brutal", and that both "enjoyed chariot races and theater performances to a degree not befitting their position."

STYLISTIC ALTERNATES

Stylistic Alternates or **Stylistic Sets** were designed to offer a secondary form of a character.

Discidia

↓ ↓ ↓

Discidia

STYLISTIC SET 01, 02, 03...

There are more than one **Stylistic Set.** Check out the possibilities of text appearance.

Wayment

↓ ↓

Wayment

STANDARD **ffi** LIGATURES

The **standard ligatures** are designed to correct awkward text combinations of letters, such as fi, ffi, ff. Such ligatures are applied by default

ffi → **ffi**

LIGATURE LIST

ff ffi ffl fi fl

DISCRETIONARY **fk** LIGATURES

Discretionary Ligatures are ligatures applied at the user's discretion.

fb → **fb**

LIGATURE LIST

fb ffb ffh ffk fh fk ft

TARIF

SPECIAL LIGATURES

The **Special Ligatures** offer you the possibility to get special symbols by using key combinations without glyph panel. These are activated enabling **Discretionary Ligatures.**

CIRCULAR NUMBER
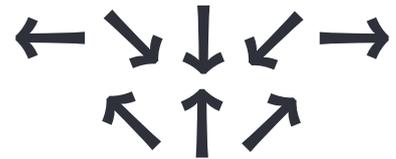
(1)(2)

↓

①②

BLACK CIRCULAR NUMBER

((1))((2))

↓

❶❷

ARROWS

<+-/|+>

↓

← ↘ ↓ ↙ →
↖ ↑ ↗

LETTER COMBINATIONS

There are also **Special letter combinations** this solution offer you the possibility to get special symbols by using key combinations without glyph panel. These are activated enabling **Discretionary Ligatures.**

NUMBER

[No.]

↓

Nº

COPYRIGHT

(C)

↓

©

REGISTERED

(R)

↓

®

TRADEMARK

[TM]

↓

TM

ALTERNATE FIGURES

Tabular Figures are especially useful while setting columns of numbers, such as in financial reports.

PROPORTIONAL LINING

TABULAR LINING

123 → | **1** | **2** | **3** |

PROPORTIONAL OLD STYLE

TABULAR OLD STYLE

123 → | **1** | **2** | **3** |

POSITIONING FIGURES/FRACTIONS

These various kind of figures are used for fractions, footnote references, chemical compounds, and as mathematical exponents.

$^{12}/_{23}$

FRACTION

H_2O

SUBSCRIPT-INFERIOR

D_{234}

DENOMINATOR

1st

ORDINALS

X^{12}

SUPERSCRIPT
SUPERIOR

N^{123}

NUMERATOR

TARIF

SMALLCAPS

Small Caps feature substitutes lowercase with a capital versions of the letters sets within the x-height

Tropicalia
↓
TROPICALIA

CYRILLIC SCRIPT

рем ипсум доло
импетус диспу
алфеточка фило

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TARIF

CHARACTER SET

UPPERCASE & ACCENTED

ABCDEFGHIJKLMNOPQRSTUVWXYZ - ÆŒÞÐ

ÁĂÂÄÀĀĄÅÃÆĆČÇĈĊĎĐÉĔĚÊËĖÈĒĘĜĞĠĠĦĤĲÍĬÎÏİÌĮĨĴĶĹĽĻĿŁŃŇŅŊÑÓŎÔÖÒ
ŐŌØÕŔŘŖŚŠŞŜŞŤŇŢŢÚŬÛÜÙŰŪŲŮŨŴŴŴŴÝŶŸŶŹŽŽ -

alternates W

lowercase & accented

abcdefghijklmnopqrstuvwxyz - æœþðß

ááâàāąåãćçĉċďéěĕêëėēęğĝġħĥíĭîïiìjĩĭĩķŀĺļŀňņŋñ

óőôöòőōøõŕřŗśšşŝştťţṭúŭûüùűūųůŵŵŵŵýŷÿẏźžż *alternates* acrs

Figures & Mathematical notations

0123456789

0 1 2 3 4 5 6 7 8 9   0123456789   0 1 2 3 4 5 6 7 8 9
0123456789 0123456789 0123456789 0123456789

Standard & Discretionary ligatures

fb ff ffb ffh ffi ffj ffk ffl fh fi fj fk ft fi fl

Punctuation & Symbols

.,:;...!¡?¿·•* #./\()\{\}[]--—_„""''«»‹›"'¢¤$€ƒ£¥¢++−×÷=≠><≥≤±≈~¬^∞∫ΩΔΠΣµ∂%‰
↑↗→↘↓↙←↖◊@&¶§©®™°‖†①②③④⑤⑥⑦⑧⑨❶❷❸❹❺❻❼❽❾

OTHER SCRIPT

CYRILLIC UPPERCASE & lowercase

АБВГЃДЕЗЖИЛМНОПРСТУФХЧЦШЩЬЪЫЉЊЅІЈЂЮЯЋЛ - ЃЁЙЇ
абвгѓдежзклмнопрстуфхчцшщцьъыљњѕэіјђюя - ѓёйїђ

SMALLCAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ÁĂÂÄÀĀĄÅÃÆĆČÇĈĊĎĐÉĔĚÊËĖĒĒĘẼĞĜĜĠĠĦĤÍĬÎÏĮÌIĲĪĮĨĴĶĶ
ĹĽĻĿŁŃŇŅŊÑÓŎÔÖǪÒŐŌǪØǾÕŔŘŖŚŠŞŜŞŤŤŢÚŬÛÜŲÙŰŪŲŮŨŴŴŴŴÝŶŸŶỹỹŹŽŻ

CYRILLIC SMALLCAPS

абвгѓдежзклмнопрстуфхчцшщцьъыљњѕэіјђюя

1200+ chars
220+ languages
3 scripts: latin, arabic, cyrillic

COMMON LANGUAGES

Afrikaans, Albanian, Asu, Azerbaijani, Basque, Bemba, Bena, Bosnian, Breton, Bulgarian, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Greek, Gusii, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Macedonian, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Morisyen, North Ndebele, Northern Sami, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Quechua, Romansh, Rombo, Rundi, Russian, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Serbian, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Turkmen, Ukrainian, Upper Sorbian, Vunjo, Walser, Welsh, Western Frisian, Wolof, Zulu

EVEREST

Altitude 8.849 m
above the level of the sea

It is Earth's highest mountain above sea level, located in the Mahalangur Himal sub-range of the Himalayas. The international border between Nepal (Province No. 1) and China (Tibet Autonomous Region) runs across its summit point.

ACONCAGUA

Altitude 6.962 m
above the level of the sea

It is located in the Principal Cordillera[4] of the Andes mountain range, in the Mendoza Province, Argentina, and lies 112 km (70 mi) northwest of its capital, the city of Mendoza, about five km (3.1 mi) from San Juan Province and 15 km (9.3 mi) from the international border with Chile.

MONT BLANC

Altitude 4.810 m
above the level of the sea

It is the highest mountain in the Alps and the highest in Europe west of the Caucasus peaks of Russia and Georgia. It rises 4,808 m (15,774 ft) above sea level and is ranked 11th in the world in topographic prominence. The mountain stands in a range called the Graian Alps, between the regions of Aosta Valley, Italy, and Savoie and Haute-Savoie, France.

Mountain

ABCDEFGHIJKLMN
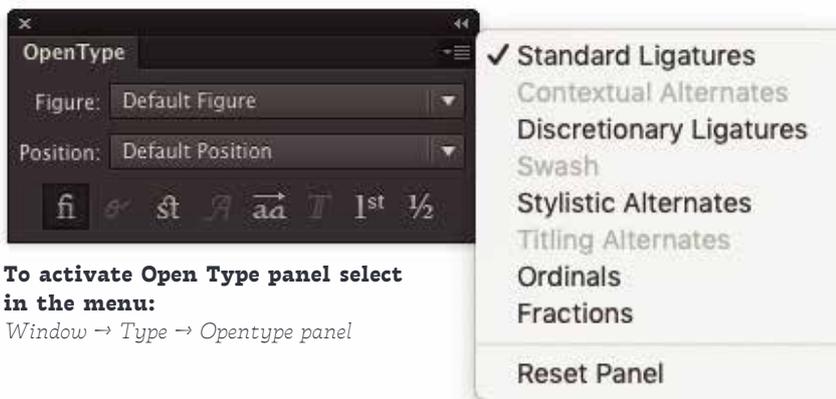OPQRSTUVWXYZ
aabccdefghijklmn
opqrrsstuvwxyz
01223345566778899

HOW TO USE FEATURES

All Zetafonts typefaces feature extra glyphs and functions that are available with Open Type technology (works on Adobe software, Word, and newer Os). Open Type features are activated in Illustrator, InDesign and Photoshop through multiple option checks in the Type → Open Type panel.

To activate Open Type panel select in the menu:
Window → Type → Opentype panel

The OpenType format makes it possible to incorporate typographic features, such as small caps, ligatures, old style numerals and lining numerals, all within one font file, thereby simplifying font management and usage.

FOR MORE INFORMATION CHECK OUR **FAQ PAGE:**

http://bit.ly/zetafaq

TARIF

AVAILABLE FORMATS AND INSTALLATION SPEC

In the package are available the most common file format for every purpose:
TTF, OTF, EOT, WOFF, WOFF2

→ Install on Windows 10

Once downloaded, right-click on the file, select "Extract All". After extraction (or accessing the file at its downloaded destination), right-click on the file and select "Install". Otherwise navigate to Cortana's search field on the taskbar, type "Control Panel" and click the corresponding result. With the Control Panel open, navigate to "Appearance and Personalization" and click on "Fonts" in the main window.
Here you can Drag and Drop your files.

→ Install on Mac OS

Double click the unzipped font file and Font Book will open a preview of the font.
Click "Install Font" at the bottom of the preview.

TARIF

HOW TO GET THE FONT

In order to use our fonts in a commercial project, you need to pay a license fee that varies according to usage and number of users. Acquiring a license on our website www.zetafonts.com is the fastest way. You will be able to download the fonts immediately after the payment. Our website accepts payments with credit card or with PayPal account, both using PayPal POS that accepts all main credit cards. For more information about licensing, visit www.zetafonts.com/licensing

TRY BEFORE YOU BUY

Our fonts are free to try and for personal/non-commercial use. You can download the trial version in order to test the integration in your design by visiting the font page on www.zetafonts.com

CUSTOM FONT

Custom fonts is part of the services we offer as a type foundry. This include design completely new typefaces, modifications of existing ones, or creation of special language sets. For more information visit: www.zetafonts.com/custom-fonts

WEBFONTS

All Zetafonts typefaces are available also as webfonts as self-hosting webfont licence. We provide the fonts as EOT, WOFF, WOFF2 formats.

ZETAFONTS

Zetafonts is a Ligature srl division

LIGATURE
SRL

Ligature srl
via ghibellina 100
50122 Florence
Italy

info@zetafonts.com
www.zetafonts.com

Zetafonts is an independent digital type foundry run by an Italian type designer Team and currently based in Florence. It has spent more than a decade designing typefaces for print, digital, environmental design, branding and corporation. Besides creating a wide range of high quality retail typefaces, Zetafonts also provides custom typeface design services for commercial and institutional clients.

ZETAFONTS FOUNDRY

Iconic

A multi-weight **rounded** **rounded** family w

ABOUT

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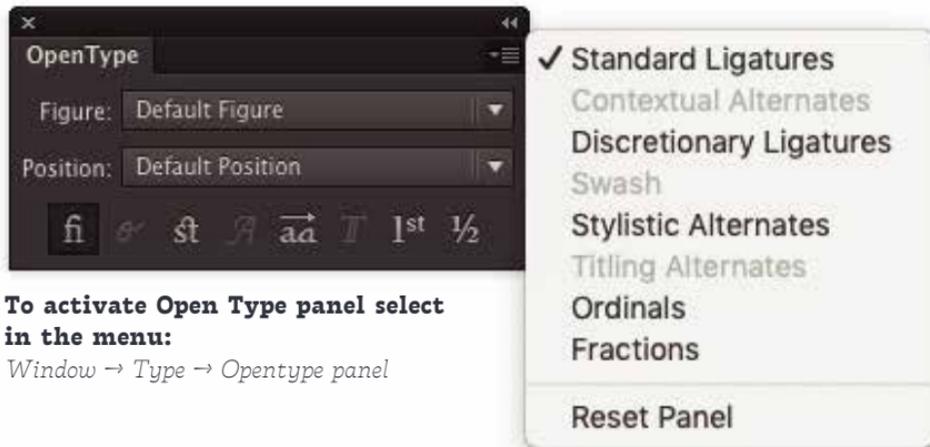
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Weight System

Extralight *Extralight Italic*
Light *Light Italic*
Regular *Italic*
Medium *Medium Italic*
Semibold *Semibold Italic*
Bold *Bold Italic*
Extrabold *Extrabold Italic*
Black *Black Italic*

TEXT

Extralight *Extralight Italic*
Light *Light Italic*
Book *Book Italic*
Regular *Italic*
Medium *Medium Italic*
Bold *Bold Italic*
Extrabold *Extrabold Italic*
Black *Black Italic*

Ag

NUMBERS

1200+ chars
220+ languages
3 scripts: latin, arabic, cyrillic

COMMON LANGUAGES

Afrikaans, Albanian, Asu, Azerbaijani, Basque, Bemba, Bena, Bosnian, Breton, Bulgarian, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Greek, Gusii, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Macedonian, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Morisyen, North Ndebele, Northern Sami, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Quechua, Romansh, Rombo, Rundi, Russian, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Serbian, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Turkmen, Ukrainian, Upper Sorbian, Vunjo, Walser, Welsh, Western Frisian, Wolof, Zulu

STYLISTIC ALTERNATES

Stylistic Alternates or **Stylistic Sets** were designed to offer a secondary form of a character.

Discidia

↓ ↓ ↓

Discidia

STYLISTIC SET 01, 02, 03...

There are more than one **Stylistic Set.** Check out the possibilities of text appearance.
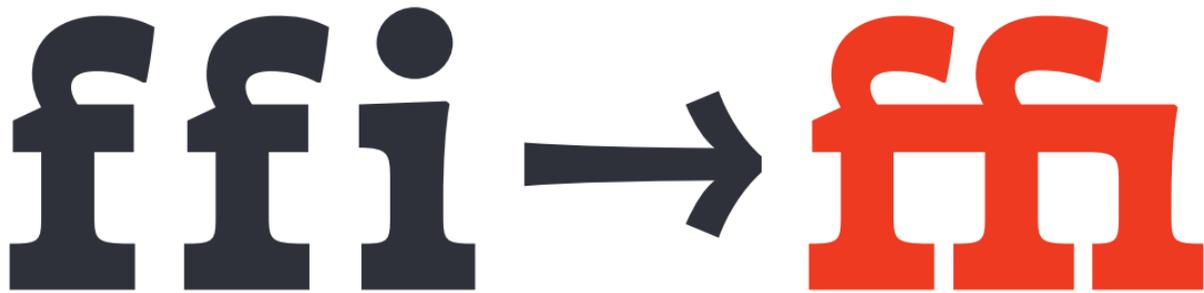
Wayment

↓ ↓

Wayment

STANDARD ffi LIGATURES

The **standard ligatures** are designed to correct awkward text combinations of letters, such as fi, ffi, ff. Such ligatures are applied by default
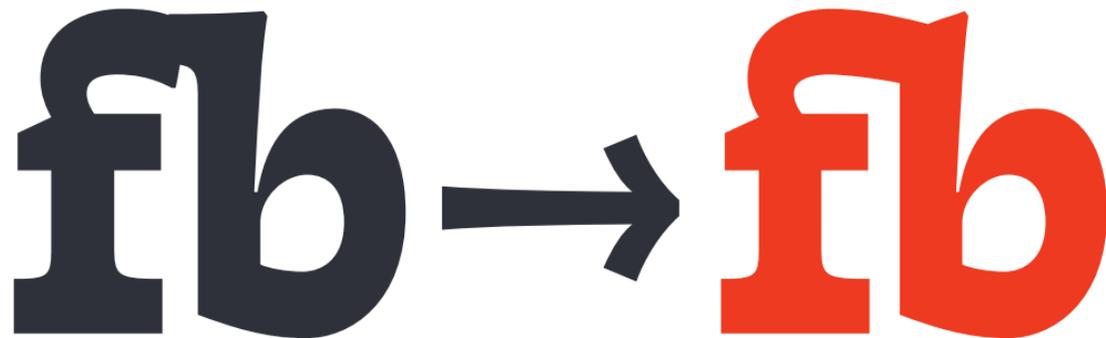
ffi → ffi

LIGATURE LIST

ff ffi ffl fi fl

DISCRETIONARY fk LIGATURES

Discretionary Ligatures are ligatures applied at the user's discretion.

fb → fb

LIGATURE LIST

fb ffb ffh ffk fh fk ft

SMALLCAPS

Small Caps feature substitutes lowercase with a capital versions of the letters sets within the x-height

Tropicalia

↓

TROPICALIA

Лорем ипсум долор
ут импетус диспут
салфеточка филор

ALTERNATE FIGURES

Tabular Figures are especially useful while setting columns of numbers, such as in financial reports.

PROPORTIONAL LINING

TABULAR LINING

123 → **1** **2** **3**

PROPORTIONAL OLD STYLE

TABULAR OLD STYLE

123 → **1** **2** **3**

POSITIONING FIGURES/FRACTIONS

These various kind of figures are used for fractions, footnote references, chemical compounds, and as mathematical exponents.

$^{12}/_{23}$

FRACTION

H_2O

SUBSCRIPT-INFERIOR

D_{234}

DENOMINATOR

1st

ORDINALS

X^{12}

SUPERSCRIPT
SUPERIOR

N^{123}

NUMERATOR

SPECIAL LIGATURES

The **Special Ligatures** offer you the possibility to get special symbols by using key combinations without glyph panel. These are activated enabling **Discretionary Ligatures.**

CIRCULAR NUMBER

(1)(2)

↓

①②

BLACK CIRCULAR NUMBER

((1))((2))

↓

❶❷

ARROWS

<+-/|+>

↓

← ↘ ↓ ↙ →
↖ ↑ ↗

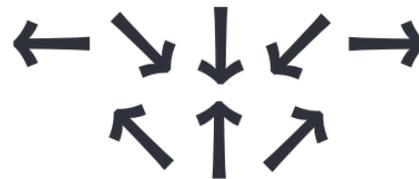## LETTER COMBINATIONS

There are also **Special letter combinations** this solution offer you the possibility to get special symbols by using key combinations without glyph panel. These are activated enabling **Discretionary Ligatures.**

NUMBER	COPYRIGHT	REGISTERED	TRADEMARK
[No.]	(C)	(R)	[TM]
↓	↓	↓	↓
Nº	©	®	TM

TEXT PROOF

*The so-called 'psychotically depressed' person who tries to kill herself doesn't do so out of quote **'hopelessness'** or any abstract conviction that life's assets and debits do not square. And surely not because death seems suddenly appealing. The person in whom Its invisible agony reaches a certain unendurable level will kill herself the same way a trapped person will eventually jump from the window of a burning high-rise. Make **no mistake** about people who leap from burning windows. Their terror of falling from a great height is still just as great as it would be for you or me standing speculatively at the same window just checking out the view; i.e. the fear of falling remains a constant. The variable here is the other terror, **the fire's flames.***

Extralight 20 pt

The so-called 'psychotically depressed' person who tries

Light 20 pt

kill herself doesn't do so out of quote 'hopelessness' o

Book 20 pt

abstract conviction that life's assets and debits do n

Regular 20 pt

square. And surely not because death seems sudden

Medium 20 pt

appealing. The person in whom Its invisible agony

Bold 20 pt

reaches a certain unendurable level will kill her

Extrabold 20 pt

the same way a trapped person will eventually

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Light pt 10

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Book pt 10

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Bold pt 10

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Extrabold pt 10

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UPPERCASE & ACCENTED

ABCDEFGHIJKLMNOPQRSTUVWXYZ - ÆŒÞÐ

ÁĂÂÄÀĀĄÅÃÆĆČÇĈĊĎĐÉĔĚÊËĖÈĒĘĜĞĠĦĤIJÍĬÎÏİÌĪĮĨĴĶĹĽĻĿŁŃŇŅŊÑÓŎÔÖÒ
ŐŌØÕŔŘŖŚŠŞŜŞŢŤŢŢÚŬÛÜÙŰŪŲŮŨŴŴŴŴÝŶŸỲŹŽŻ -

alternates W

lowercase & accented

abcdefghijklmnopqrstuvwxyz - æœþðß

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Figures & Mathematical notations

0123456789

0 1 2 3 4 5 6 7 8 9   0123456789   0 1 2 3 4 5 6 7 8 9
0123456789 0123456789 0123456789 0123456789

Standard & Discretionary ligatures

fb ff ffb ffh ffi ffj ffk ffl fh fi fj fk ft fi fl

Punctuation & Symbols

.,:;...!¡?¿··* #./\(){}[]--—_„""''«»‹›"'¢¤$€ƒ£¥¢++−×÷=≠>‹≥≤±≈~¬^∞∫ΩΔΠΣμ∂%‰
↑↗→↘↓↙←↖◊@&¶§©®™°|¦†①②③④⑤⑥⑦⑧⑨❶❷❸❹❺❻❼❽❾

OTHER SCRIPT

CYRILLIC UPPERCASE & lowercase

АБВГЃДЕЗЖИЛМНОПРСТУФХЧЦШЩЬЪЫЉЊЅІЈЋЮЯЂЛ - ЃЁЙЇ

абвгѓдежзклмнопрстуфхчцшщцьъыљњѕэіјһюя - ѓёйїђ

SMALLCAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ÁĂÂÄÀĀĄÅÃÆĆĊČÇĈĊĎÐÉĔĚÊËĖĘÈĒĘẽĞğĜĢĠĦĤÍĬĨÎÏİĬÌĪJĮĨĴĶķk
ĹĽĻŁĿŃŇŅŅÑÓÓÔÖọÒŐŌọØÓÕŔŘŖŚŠŞŜŞŢŤŢÚŬÛÜựÙŰŪŲŮŨŴŴŴẀẂŶŸŶỸŷỹŹŻŽ

CYRILLIC SMALLCAPS

абвгѓдежзклмнопрстуфхчцшщцьъыљњѕэіјһюя

ZETAFONTS FOUNDRY

ZETAFONTS.COM

Kitsch

Antifašistická Akcia!!

The truth will set you free. But not until it is finished with you.

Cantina Castelões™

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Değiştirilemez Teklif

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Linee sospese per neve

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Ert Þú Bókstafstrúar

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Irwin Allen Ginsberg

You miss 100% of the shots you never take. Do you?

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the man who only has a hammer, everything he encounters

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I worry about being a success in a mediocre world[2]

150 COPII FRUMOȘI

We are choosing to be here right now hold on, stay inside

¿ES INESCRUTABLE?

I'd rather live with a good question than a bad answer.

Iconic

A multi-**weight** **rounded** family w

ABOUT

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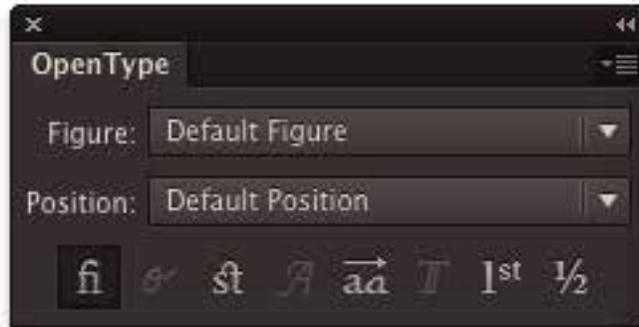The exuberant design, perfect for titling, logo and display use, is complemented by a wide range of **seven weights** allowing for solid editorial use and great readability in body text. Matching italics have been designed with the help of **Maria Chiara Fantini and Cosimo Lorenzo Pancini,** while **Rania Azmi** has collaborated on the design of the arabic version of Tarif, where the humanist shapes and inverted contrast of the latin letters find a natural connection with modern arabic letterforms.

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http://bit.ly/zetafaq

Weight System

DISPLAY

Extralight	*Extralight Italic*
Light	*Light Italic*
Regular	*Italic*
Medium	*Medium Italic*
Semibold	*Semibold Italic*
Bold	***Bold Italic***
Extrabold	***Extrabold Italic***
Black	***Black Italic***

TEXT

Extralight	*Extralight Italic*
Light	*Light Italic*
Book	*Book Italic*
Regular	*Italic*
Medium	*Medium Italic*
Bold	***Bold Italic***
Extrabold	***Extrabold Italic***
Black	***Black Italic***

1200+ chars
220+ languages
3 scripts: latin, arabic, cyrillic

COMMON LANGUAGES

Afrikaans, Albanian, Asu, Azerbaijani, Basque, Bemba, Bena, Bosnian, Breton, Bulgarian, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Greek, Gusii, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Macedonian, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Morisyen, North Ndebele, Northern Sami, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Quechua, Romansh, Rombo, Rundi, Russian, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Serbian, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Turkmen, Ukrainian, Upper Sorbian, Vunjo, Walser, Welsh, Western Frisian, Wolof, Zulu

Stylistic Alternates or **Stylistic Sets** were designed to offer a secondary form of a character.

Discidia

↓ ↓   ↓

Discidia

STYLISTIC SET 01, 02, 03...

There are more than one **Stylistic Set.** Check out the possibilities of text appearance.
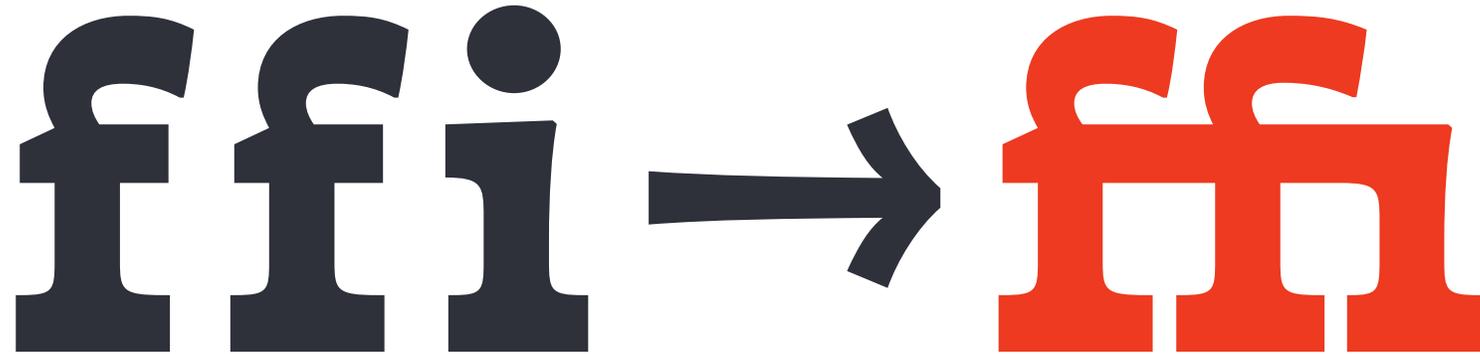
Wayment

↓↓

Wayment

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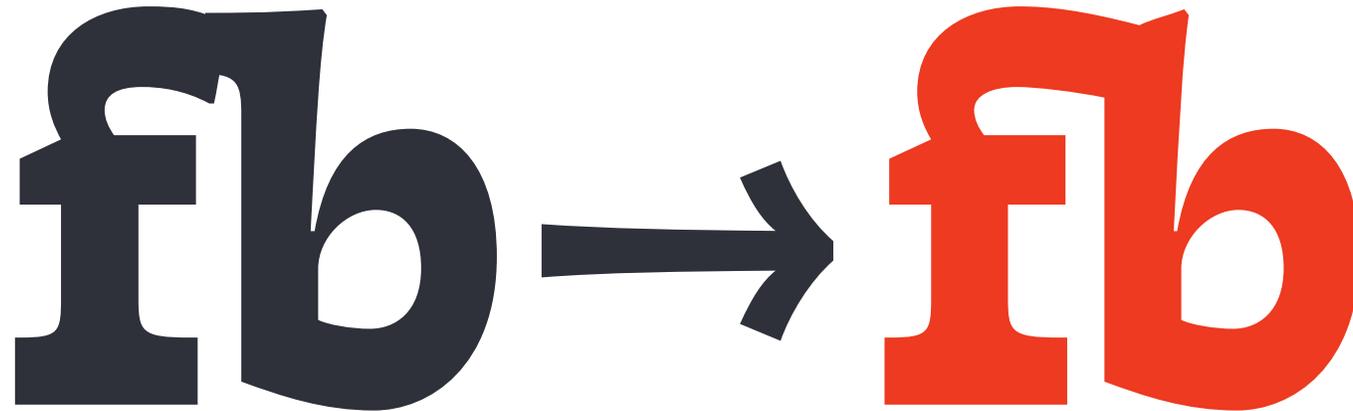
ffi → ffi

LIGATURE LIST

ff ffi ffl fi fl

Discretionary Ligatures are ligatures applied at the user's discretion.

fb → fb

LIGATURE LIST

fb ffb ffh ffk fh fk ft

Small Caps feature substitutes lowercase with a capital versions of the letters sets within the x-height

Tropicalia

↓

Tropicalia

орем ипсум долор
т импетус диспута
салфеточка филон

ALTERNATE FIGURES

Tabular Figures are especially useful while setting columns of numbers, such as in financial reports.

PROPORTIONAL LINING

123

→

TABULAR LINING

1 2 3

PROPORTIONAL OLD STYLE

123

→

TABULAR OLD STYLE

1 2 3

POSITIONING FIGURES/FRACTIONS

These various kind of figures are used for fractions, footnote references, chemical compounds, and as mathematical exponents.

$^{12}/_{23}$

FRACTION

H_2O

SUBSCRIPT-INFERIOR

D_{234}

DENOMINATOR

1st

ORDINALS

X^{12}

SUPERSCRIPT
SUPERIOR

N^{123}

NUMERATOR

SPECIAL LIGATURES

The **Special Ligatures** offer you the possibility to get special symbols by using key combinations without glyph panel. These are activated enabling **Discretionary Ligatures.**

CIRCULAR NUMBER

(1)(2)

↓

①②

BLACK CIRCULAR NUMBER

((1))((2))

↓

❶❷

ARROWS

<+-/|+>

↓

← ↘ ↓ ↙ →
↖ ↑ ↗

LETTER COMBINATIONS

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NUMBER	COPYRIGHT	REGISTERED	TRADEMARK
[No.]	**(C)**	**(R)**	**[TM]**
↓	↓	↓	↓
Nº	**©**	**®**	**TM**

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Extralight 20 pt

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Light 20 pt

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Book 20 pt

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Regular 20 pt

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Medium 20 pt

pealing. The person in whom Its invisible agony rea

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a certain unendurable level will kill herself the sa

Extrabold 20 pt

way a trapped person will eventually jump from

Extralight pt 10

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Regular pt 10

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ABCDEFGHIJKLMNOPQRSTUVWXYZ - ÆŒÞÐ

ÁĂÂÄÀĀĄÅÃÆĆĆČÇĈĊĎÐÉĔĚÊËÈĒĘĞĜĠĦĤIJÍĬÎÏÌĪĮĨĴĶĹĽĻĿŁŃŇŅŊÑÓŎÔÖÒ
ŐŌØÕŔŘŖŚŠŞŜȘŢŤȚŢÚŬÛÜÙŰŪŲŮŨŴŴŴŴÝŶŸŶŹŽŽ -

alternates W

lowercase & accented

abcdefghijklmnopqrstuvwxyz - æœþðß

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Figures & Mathematical notations

0123456789

0 1 2 3 4 5 6 7 8 9   0123456789   0 1 2 3 4 5 6 7 8 9
0123456789 0123456789 0123456789 0123456789

Standard & Discretionary ligatures

fb ff ffb ffh ffi ffj ffk ffl fh fi fj fk ft fi fl

Punctuation & Symbols

.,.:;...!¡?¿••* #./\(){}[]--—_„""''‚«»‹›"'¢¤$€ƒ£¥¢++−×÷=≠><≥≤≈~¬^∞∫ΩΔΠΣμ∂%‰‰

↑↗→↘↓↙←↖◊@&¶§©®™°‖†⊙①②③④⑤⑥⑦⑧⑨❶❷❸❹❺❻❼❽❾

CYRILLIC UPPERCASE & lowercase

АБВГЃДЕЗЖИЛМНОПРСТУФХЧЦШЩЬЪЫІЉЊЅІЈЋЮЯЂЛ - Ѓ ЁЙЇ

абвгѓдежзклмнопрстуфхчцшщцьъыіљњѕэіјħюя - ѓёйїђ

SMALLCAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ÁĂÂÄÀĀĄÅÃÆĆČÇĈĊĎĐÉĔĚÊËĖęÈĒȨ ẼĞǦĜĢĠ ĤĤ ÍĬÎÏİĮÌ IJ Ī ļ Î Ĵ Ķ ĸ
ĹĽĻ Ł Ĺ Ń Ň Ņ Ñ Ó Ő Ô Ö Ọ Ò Ő Ō Q Ø Ǿ Õ Ŕ Ř Ŗ Ś Š Ş Ŝ Ş Ŧ Ť Ţ Ú Ŭ Û Ü Ų Ù Ű Ū Ų Ů Ũ Ẃ Ŵ Ẅ Ẁ Ý Ŷ Ÿ Ỳ Ȳ Ỹ Ỹ Ź Ž Ż

CYRILLIC SMALLCAPS

абвгѓдежзклмнопрстуфхчцшщцьъыіљњѕэіјħюя

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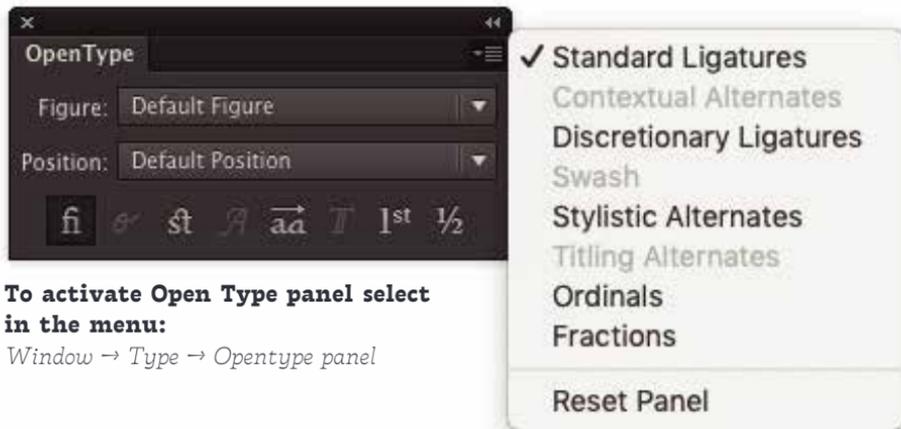The exuberant design, perfect for titling, logo and display use, is complemented by a wide range of **seven weights** allowing for solid editorial use and great readability in body text. Matching italics have been designed with the help of **Maria Chiara Fantini and Cosimo Lorenzo Pancini,** while **Rania Azmi** has collaborated on the design of the arabic version of Tarif, where the humanist shapes and inverted contrast of the latin letters find a natural connection with modern arabic letterforms.

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1200+ chars
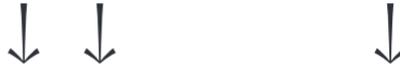# 220+ languages
3 scripts: latin, arabic, cyrillic

COMMON LANGUAGES

Afrikaans, Albanian, Asu, Azerbaijani, Basque, Bemba, Bena, Bosnian, Breton, Bulgarian, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Greek, Gusii, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Low German, Lower Sorbian, Luo, Luxembourgish, Luyia, Macedonian, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Morisyen, North Ndebele, Northern Sami, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Quechua, Romansh, Rombo, Rundi, Russian, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Serbian, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Turkmen, Ukrainian, Upper Sorbian, Vunjo, Walser, Welsh, Western Frisian, Wolof, Zulu

STYLISTIC ALTERNATES

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Discidia

↓ ↓   ↓

Discidia

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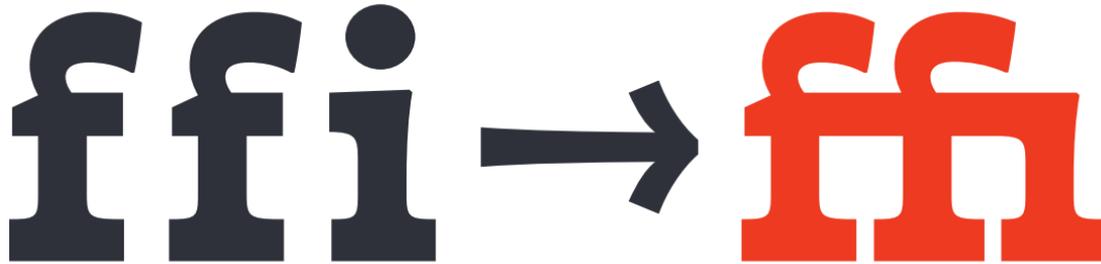# Wayment

↓ ↓

Wayment

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ffi → **ffi**

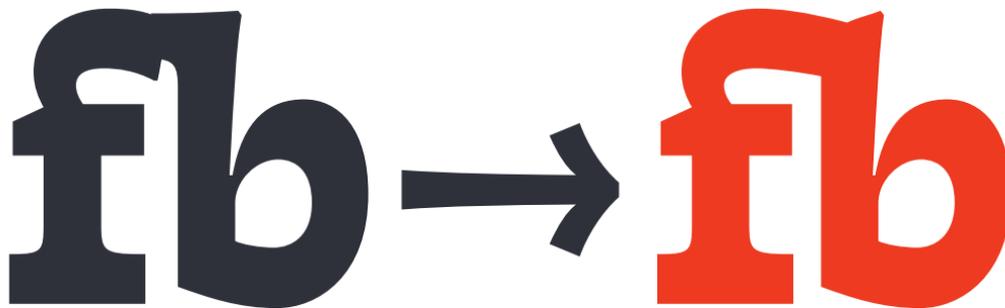## LIGATURE LIST

ff ffi ffl fi fl

DISCRETIONARY fk LIGATURES

Discretionary Ligatures are ligatures applied at the user's discretion.

fb → fb

LIGATURE LIST

fb ffb ffh ffk fh fk ft

Small Caps feature substitutes lowercase with a capital versions of the letters sets within the x-height

Tropicalia
↓
Tropicalia

рем ипсум доло
импетус диспу
алфеточка фило

ALTERNATE FIGURES

Tabular Figures are especially useful while setting columns of numbers, such as in financial reports.

PROPORTIONAL LINING

123 →

TABULAR LINING

1 2 3

PROPORTIONAL OLD STYLE

123 →

TABULAR OLD STYLE

1 2 3

POSITIONING FIGURES/FRACTIONS

These various kind of figures are used for fractions, footnote references, chemical compounds, and as mathematical exponents.

$^{12}/_{23}$

FRACTION

H_2O

SUBSCRIPT-INFERIOR

D_{234}

DENOMINATOR

1st

ORDINALS

X^{12}

SUPERSCRIPT
SUPERIOR

N^{123}

NUMERATOR

SPECIAL LIGATURES

The **Special Ligatures** offer you the possibility to get special symbols by using key combinations without glyph panel. These are activated enabling **Discretionary Ligatures.**

CIRCULAR NUMBER

(1)(2)

↓

①②

BLACK CIRCULAR NUMBER

((1))((2))

↓

❶❷

ARROWS

<+-/|+>

↓

← ↘ ↓ ↙ →
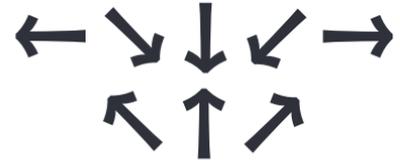↖ ↑ ↗

LETTER COMBINATIONS

There are also **Special letter combinations** this solution offer you the possibility to get special symbols by using key combinations without glyph panel. These are activated enabling **Discretionary Ligatures.**

NUMBER	COPYRIGHT	REGISTERED	TRADEMARK
[No.]	(C)	(R)	[TM]
↓	↓	↓	↓
Nº	©	®	TM

Light&Medium Italic 9 pt

The so-called 'psychotically depressed' person who tries to kill herself doesn't do so out of quote **'hopelessness'** or any abstract conviction that life's assets and debits do not square. And surely not because death seems suddenly appealing. The person in whom Its invisible agony reaches a certain unendurable level will kill herself the same way a trapped person will eventually jump from the window of a burning high-rise. Make **no mistake** about people who leap from burning windows. Their terror of falling from a great height is still just as great as it would be for you or me standing speculatively at the same window just checking out the view; i.e. the fear of falling remains a constant. The variable here is the other terror, **the fire's flames.**

Extralight 20 pt

The so-called 'psychotically depressed' person wh

Light 20 pt

kill herself doesn't do so out of quote 'hopeless

Book 20 pt

abstract conviction that life's assets and debit

Regular 20 pt

square. And surely not because death seems

Medium 20 pt

appealing. The person in whom Its invisible

Bold 20 pt

reaches a certain unendurable level will ki

Extrabold 20 pt

the same way a trapped person will even

Extralight pt 10

① THE MAN WITHOUT QUALITIES (1930) - "A barometric low hung over the Atlantic. It moved eastward toward a high-pressure area over Russia without as yet showing any [...]„ Robert Musil

Light pt 10

② GRAVITY'S RAINBOW (1973) - "It has happened before,but there is nothing to compare it to now.It is too late. The Evacuation still proceeds, but it's all theatre.„ Thomas Pynchon

Book pt 10

③ ULYSSES (1922) - "Stately, plump buck mulligan came from the stairhead, bearing a bowl of lather on which a mirror and a razor lay crossed. A yellow dressing gown, ungirdled„ James Joyce

Regular pt 10

④ MATTATOIO N.5 (1969) - "È tutto accaduto, più o meno. Le parti sulla guerra, in ogni caso, sono abbastanza vere. Un tale che conoscevo fu veramente ucciso, [...]„ Kurt Vonnegut

Medium pt 10

⑤ IF ON A WINTER'S NIGHT A TRAVELER (1979) - "You are about to begin reading Italo Calvino's new novel, If on a winter's night a traveler.„ Italo Calvino

Bold pt 10

⑥ THE CATCHER IN THE RYE (1951) - "If you really want to hear about it, the first thing you'll probably want to know is where I was born [...] J.D.Salinger

Extrabold pt 10

⑦ THE MAKING OF AMERICANS (1925) - "Once an angry man dragged his father along the ground through his own orchard.„ Gertrude Stein

UPPERCASE & ACCENTED

ABCDEFGHIJKLMNOPQRSTUVWXYZ - ÆŒÞÐ

ÁĂÂÄÀĀĄÅÃÆĆČÇĈĊĎĐÉĚÊËÈĒĘĜĜĠĦĤIJÍÎÎÏÌĪĮĨĴĶĹĽĻĿŁŃŇŅŊÑÓŎÔÖÒ
ŐŌØÕŔŘŖŚŠŞŜŞŢŤŢŢÚŬÛÜÙŰŪŲŮŨŴŴŴŴÝŶŸŶŹŽŽ -

alternates W

lowercase & accented

abcdefghijklmnopqrstuvwxyz - æœþðß

áăâäàāąåãćčçĉċďéěêëèēęĝĝġħĥíîîïìijįĩĵķ̣kĺľļŀłńňņŋñ

óŏôöòőōøõŕřŗśšşŝşţťţţúŭûüùűūųůŵŵẁẁýŷÿỳźžż *alternates* acrs

Figures & Mathematical notations

0123456789

0 1 2 3 4 5 6 7 8 9 0123456789 0 1 2 3 4 5 6 7 8 9
0123456789 0123456789 0123456789 0123456789

Standard & Discretionary ligatures

fb ff ffb ffh ffi ffj ffk ffl fh fi fj fk ft fi fl

Punctuation & Symbols

.,:;...!¡?¿•·* #./\()£}[]-–—_„""''«»‹›"'¢¤$€ƒ£¥¢++-×÷=≠>‹≥≤±≈~¬^∞∫ΩΔΠΣμ∂%‰
↑↗→↘↓↙←↖◊@&¶§©®™°|¦†①②③④⑤⑥⑦⑧⑨❶❷❸❹❺❻❼❽❾

OTHER SCRIPT

CYRILLIC UPPERCASE & lowercase

АБВГЃДЕЗЖИЛМНОПРСТУФХЧЦШЩЬЪЫІЉЊЅIЈЋЮЯЂЛ - ЃЁЙЇ

абвггдежзклмнопрстуфхчцшщцьъыіљњѕэіјђюя - ѓёйїђ

SMALLCAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ÁĂÂÄÀĀĄÅÃÆĆĊČÇĈĊĎĐÉĔĚÊËĖĘÈĒĘẽĞğĜĠĠĦĤÍĬÎÏİIÌĪĮĨĴĶĸ
ĹĽĻŁĿŃŇŅÑÓŎÔÖọÒŐŌǫØǿÕŔŘŖŚŠŞŜȘŦŤŢÚŬÛÜųÙŰŪŲŮŨŴŴẀÝŶŸŸỳỹỹŹŽŻ

CYRILLIC SMALLCAPS

абвггдежзклмнопрстуфхчцшщцьъыіљњѕэіјђюя

Antifašistická Akcia!!

The truth will set you free. But not until it is finished with you.

Cantina Castelões™

The richest man is not he who has the most, but he who

Değiştirilemez Teklif

The sun machine is coming down, and we're gonna have a

Linee sospese per neve

Always forgive your enemies; nothing annoys them so much

Ert Þú Bókstafstrúar

All that we see or seem is but a dream within a dream.

Condizioni, pagamenti

The cure for boredom is curiosity. There is no cure

David Foster Wallace

Ground Control to Major Tom. Can you hear me, Major

Irwin Allen Ginsberg

You miss 100% of the shots you never take. Do you?

"LÄBIVIIMISESSE"

the man who only has a hammer, everything he encounters

RAPPREŻENTANZA

Over thinking, over analyzing, separates the body from the...

PAȘALÂCUL BUDA!!

Wear the grudge like a crown of negativity calculate what

DI ENERGIA E FORZA

We are what we repeatedly do; excellence, then, is not a choiche

FRANĠISKU JĊEMPEL

We can be heroes, forever and ever. What d'you say? [...]

AZGARAD FETIŠISM

I worry about being a success in a mediocre world[2]

150 COPII FRUMOȘI

We are choosing to be here right now hold on, stay inside

¿ES INESCRUTABLE?

I'd rather live with a good question than a bad answer.